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## CAPABILITY STATEMENT

### Natural Solutions Consultant Group

*Empowering Communities Through Education, Prevention, and Holistic Public Health Strategies*

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### Company Information

- **Business Name:** Natural Solutions Consultant Group
  - **Owner/Principal:** Sheena Butler, BSN, RN, DONA-Educated Doula
  - **Business Type:** Woman-Owned, Minority-Owned, Small Business
  - **Location:** Memphis, TN
  - **Phone:** 901.378.2357
  - **Email:** [sbutler@naturalsolutionscg.org](mailto:sbutler@naturalsolutionscg.org)
  - **Website:** [Insert Website URL]
  - **DUNS:** 062341899
  - **CAGE Code:** 9YER4
  - **UEI (SAM):** UJPAWJWY2FL3
  - **NAICS Codes:**
    - 621330 – Offices of Mental Health Practitioners
    - 611430 – Professional and Management Development Training
    - 621498 – All Other Outpatient Care Centers
    - 541611 – Administrative Management & General Consulting Services
    - 624190 – Other Individual and Family Services
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### Core Competencies

- **HIV/AIDS & STI Education and Prevention**
  - Community and school-based health education
  - Risk-reduction strategies and resource navigation
  - Stigma-reducing behavioral health interventions
- **Maternal/Fetal Health & Doula-Informed Services**
  - Prenatal/postpartum education and birth preparation
  - Support informed by DONA doula training
  - Programs designed to reduce maternal/infant health disparities
- **Primary Preventative Healthcare**
  - Health screenings, early detection initiatives
  - Chronic illness prevention and wellness campaigns

- Navigation assistance for underserved populations
  - **Holistic Health & Wellness**
    - Integrated wellness coaching: mental, physical, emotional, and nutritional
    - Trauma-informed support and community resilience programs
    - Lifestyle education and small-group health workshops
  - **Training & Curriculum Development**
    - Custom training for schools, LTC facilities, nonprofits
    - Health literacy and staff development programs
    - ACLS/BLS training and nursing mentorship
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## Differentiators

- **Clinician-Led Leadership:** Founded by BSN-prepared RN and DONA-educated doula with 15+ years of experience
  - **COVID-19 Frontline Experience:** Travel ICU nurse during 2020 pandemic surge
  - **School and Veteran Care Background:** Former nurse for Memphis City/Shelby County Schools and Memphis VA Hospital
  - **Equity and Inclusion Focused:** Programs rooted in cultural competence and community trust
  - **Versatile Across Sectors:** Proven effectiveness in education, acute care, LTC, and nonprofit settings
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## Past Performance

- **Memphis VA Medical Center**
- **Memphis City Schools & Shelby County Schools**
- **Acute Care Hospitals and Long-Term Care Facilities (TN Region)**
- **Community-Based Health Organizations and Nonprofits**

*References and evaluations available upon request.*

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## Contact Information

### Natural Solutions Consultant Group

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